

IT IS FINALLY HERE!



SHOP THE BEACH Property Tax Reward Program

THE ENCLOSED CARD, ISSUED BY THE BOROUGH OF POINT PLEASANT BEACH, WILL EARN YOU PROPERTY TAX CREDITS EVERY TIME YOU SHOP IN TOWN AT PARTICIPATING BUSINESSES.

YOU RENT OR DON'T LIVE IN TOWN? NO WORRIES. REGISTER YOUR CARD AS A 'RENTER' AND GET A REBATE CHECK.

IT IS EASY TO PARTICIPATE:

- REGISTER YOUR CARD AT WWW.PROPERTYTAXCARD.COM/SHOPTHEBEACH
- PATRONIZE PARTICIPATING MERCHANTS (CHECK FULL LIST ONLINE)
- PRESENT YOUR SHOP THE BEACH CARD AND EARN PROPERTY TAX CREDITS WITH EVERY PURCHASE

YOUR ACCRUED CREDITS WILL BE AUTOMATICALLY APPLIED TO YOUR 3RD QUARTER PROPERTY TAX BILL .

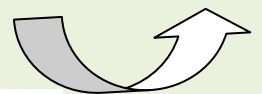
IF YOU OWN A BUSINESS IN POINT PLEASANT BEACH AND WOULD LIKE TO PARTICIPATE IN THE PROGRAM, PLEASE CALL (973) 946-0919.

PARTICIPATING MERCHANTS:

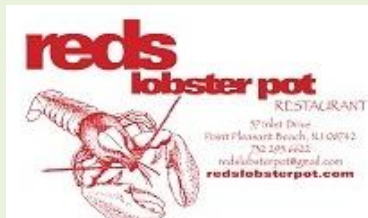
A Clever Spark (7.5% credit);	A-1 Bicycles (7.5%);	Bain Hardware; Beach Graffiti (7.5%);
Bree Ana (7.5%);	Borden's (3.0%)	Cauldron & The Cupboard (7.5%);
D. Monaco (7.5%);	Daffodil (7.5%);	Flowers By Melinda (7.5%);
House and Closet (7.5%);	Joe Leone;	Lola's (5.0%);
Lynne's Fashions (7.5%);	MonAlyssa Italian Rest. & Pizzeria (5.0%)	NJ Vapor Vault (7.5%);
Reds Lobster Pot (7.5%) sponsor;	Richmond Ave Barber (7.5%);	Sarah's Kiddles (11.25%);
The Jewelry Joint (7.5%);	United Shore Builders (7.5%).	

QUESTIONS? CALL FINCREDIT INC., PROGRAM ADMINISTRATOR (732) 946-0919.

FAQ



Sponsors:



What is the Shop The Beach Property Tax Reward program?

This program provides property tax credits to homeowners and cash rebates to renters/visitors as an incentive to keep their purchasing dollars for goods and services in Point Pleasant Beach.

How does the program work?

When you purchase goods or services from a participating Point Pleasant Beach business, you will receive a credit toward your annual property tax bill, or cash rebates if you are a renter or a visitor.

Example: The price of your dinner for four people at a restaurant that is participating in the Shop the Beach program with a 10% reward is \$100. When paying the bill (either cash or credit card), just present your Shop The Beach card for processing. Thereafter, \$10 will be applied as a credit against your third quarter property tax bill.

How do I keep track of my tax credits accumulated under this Program?

After you register your card you may check your balance on-line at www.propertytaxcard.com.

How do I determine which businesses are participating in the Program?

You can view the most recent list of participating businesses on-line at www.propertytaxcard.com/shopthebeach. PLEASE CHECK BACK FREQUENTLY AS NEW BUSINESSES ARE SIGNING UP FOR THE PROGRAM EVERY DAY. Tell your favorite merchant to join the Program by contacting Fincredit, which is the Program Administrator, at (732) 946-0919, or via email at admin@propertytaxcard.com. Note that participating businesses will also likely display the logo for the *Shop The Beach Tax Reward Program* in its window or somewhere visible at their business location.

What is the percentage that each participating business agrees to contribute towards the Program?

It varies. Each business will establish its own participation percentage as it deems appropriate for its own business, but you can always see that percentage on line at www.propertytaxcard.com.

My taxes are paid by my mortgage company. Does that affect my ability to benefit from the Program?

No. You will benefit in the same manner as people who pay their taxes directly to the Township. When your mortgage company receives the annual municipal tax bill, it will reflect your credits earned under the program. Your mortgage company should adjust your escrow/monthly payment accordingly.

What happens if I am registered but do not have my card with me at the time of purchase?

The FinCredit system will allow you to provide your registered phone number and still obtain the tax credit even without the card.

What if I don't have a computer? Can I still register?

Yes. Please contact FinCredit, at (732) 946-0919 9am-5pm M-F. They will register your card over the phone

What if I have more questions about the Shop The Beach Property Tax Reward Program?

All of your questions will be happily answered by FinCredit, at (732) 946-0919 or via email at Support@propertytaxcard.com.

ALWAYS SHOP THE BEACH